WUSF Fundraising Scripts

Dr. Judy Genshaft
WUSF Fundraising Spot
Case: University support
Writer: Urofsky

Hello, I'm USF president Judy Genshaft. The University of South Florida is a big supporter of WUSF 89.7, Your NPR Station. This past year alone, the university contributed 10% of the budget of WUSF 89.7. And, we provide the station with many benefits of being on campus. We're proud that the station has over 215 thousand listeners each week that benefit from this service of the University of South Florida. If you enjoy the programs you hear on WUSF, please join the University of South Florida in supporting the station. Call 1-800-741-9090 with your pledge and become a member. Thanks.

Judy Genshaft
WUSF Fundraising Spot
Case: Enriches Community
Writer: Geoff Norcross

Hello, I'm Judy Genshaft, president of the University of South Florida, and a supporter of WUSF 89.7, Your NPR Station. As Florida's second-largest public university, USF has a tremendous responsibility: not just to the students, staff, and faculty, but also to the community we call home. The mission of the University of South Florida is to enrich the Tampa Bay, Sarasota, and Lakeland communities. The mission of WUSF 89.7 is to achieve the same goal. With programming like NPR News, classical music and jazz, this radio station keeps our communities informed and entertained. Take a moment to show your support for quality public radio at WUSF 89.7. Call now with a pledge. 1-800-741-9090.

Judy Genshaft
WUSF Fundraising Spot
Case: New discoveries
Writer: Geoff Norcross

Hello, I'm Judy Genshaft, president of the University of South Florida. USF is proud to be a vital part of this community. We're not only the third-largest employer in Tampa, we're home to some of the most creative researchers in academics. New discoveries happen here every day. As a lifelong learner, you probably discover new things on WUSF 89.7 all the time. I hope you realize the value of keeping NPR News, classical music and jazz, and unique programs on the air in the Tampa Bay and Sarasota communities. Support WUSF 89.7 with your membership today. Call 1-800-741-9090. And thank you.
Hello, I'm USF president Judy Genshaft. At the University of South Florida, we pride ourselves on offering our students and the community a resource for lifelong learning. At WUSF 89.7 you learn something new every day, whether it's Nina Totenberg explaining the latest Supreme Court ruling or Geoff Norcross presenting a Father's Day tribute to the prolific composer and father Johann Sebastian Bach. As a lifelong learner I know you must appreciate the news, music, and entertainment you hear on WUSF. And it gives you something else you don't find everywhere - the opportunity to learn something new every day. Isn't that a good reason to call now with your pledge? Please call 1-800-741-9090, and become a member of WUSF 89.7. Thank you.

Judy Genshaft
WUSF Fundraising Spot
Case: Great companion
Writer: Susan Giles

Hello, I'm University of South Florida President, Dr. Judy Genshaft. For many of us, WUSF 89.7 is a constant companion; the place to turn when you want to know what's going on in the world, or when you want to hear some great music. Every day WUSF 89.7 brings you Classical music from the masters Mozart and Beethoven, Jazz from Louis Armstrong and Wynton Marsalis and National Public Radio news. All of these opportunities to discover the world around us, news from our community and the genius of great musicians and their music are made possible by listeners like you. More than half of WUSF's operating budget comes directly from community support. Please do your part today by making a financial contribution to WUSF 89.7. It will make a world of difference to your community.

Judy Genshaft
WUSF Fundraising Spot
Case: Cultural fabric
Writer: Bob Seymour

Hi, I'm USF President Judy Genshaft. For more than 30 years, WUSF has been an important part of this area's cultural fabric. With it's programs of classical music and jazz, and the kind of news programs found only on public radio, this station extends the ideals of the university into the community. This week gives us all a chance to make sure that they can continue to do the job. I hope you'll take just a moment to consider the value of WUSF to you and your family, and join in, to support this public radio station. You can help with your phone call: 1-800-741-9090. Thank you.
Dr. Judy Genshaft  
Fundraising Script  
Case: Newbie  
Writer: Urofsky

Hi, I'm Judy Genshaft, President of the University of South Florida. As a newcomer to this community I was happy to find that I could enjoy great classical music and jazz and some of the same public radio programs I listened to in New York state. If you are new to the community and have discovered that WUSF 89.7 brings you radio you love to listen to, please make a contribution during this membership campaign. Join with us to continue to bring Morning Edition, All Things Considered and A Prairie Home Companion to your new community. Please call 1-800-741-9090. Thanks.

Dr. Judy Genshaft  
WUSF Fundraising Spot  
Case: Lifelong Learning  
Writer: Russell Gant

Hello, I'm USF president Judy Genshaft. At the University of South Florida, we pride ourselves on offering our students and the community a resource for lifelong learning. At WUSF 89.7 you learn something new every day, whether it's Nina Totenberg explaining the latest Supreme Court ruling or Geoff Norcross presenting a Father's Day tribute to the prolific composer and father Johann Sebastian Bach. As a lifelong learner I know you must appreciate the news, music, and entertainment you hear on WUSF. And it gives you something else you don't find everywhere - the opportunity to learn something new every day. Isn't that a good reason to call now with your pledge? Please call 1-800-741-9090, and become a member of WUSF 89.7. Thank you.