(1) Hello, I'm and I'm also a [STATION] Member. For many of us, [STATION] is a constant companion; the place to turn to when you want to hear some great music, or live interviews with the performers such as __________. Thanks to the support of more than ________ members, [STATION] helps to preserve the cultural heritage of the folk community in ________. Currently, more than ________ of [STATION]'s operating budget comes directly from community support. But the present economic picture in the state requires that more listeners support the station, for it to continue without any change in service. If you have never shown your financial support before, please do your part today by making a financial contribution to [STATION]. It will make a world of difference. Call right now with your support, to (000) 000-0000 OR PLEDGE ONLINE AT ________.

(2) Hi, I'm [LICENSEE, TITLE, ADMINISTRATOR’S NAME]. For _____ years, [STATION] has been an important part of greater _____ cultural fabric. With unique programs of contemporary and traditional folk, World & Celtic music, and the type of award winning public affairs programs found only on public radio -- this station extends the ideals of the university into the community. This week gives us all a chance to make sure that [STATION] can continue to do the job. I hope you'll take just a moment to consider the value of [STATION] to you, your family and your neighbors -- and join in to support this great public radio station. You can help with your phone call: 1-000-000-0000. OR PLEDGE ONLINE AT _____ Thank you.

(3) Hello, I'm [LICENSEE, TITLE, ADMINISTRATOR’S NAME]. UMass Boston has always been a major supporter of [STATION] Radio. However, I don’t think it's a secret that the university’s allocation from the state has been dramatically reduced, and campus departments such as [STATION] must do more to address the fiscal realities of the situation. We're proud that the station has nearly _____ listeners each week who benefit from this service of [LICENSEEE]. But, for the station to continue to exist without a change in service, it is important that those who listen to [STATION]…contribute. If you enjoy the programs you hear on [STATION], it's extremely important that you do your part to help [LICENSEEE] and others to support the station. You can help with your phone call: 1-000-000-0000. OR PLEDGE ONLINE AT _____ Thank you.